

THE READINESS ENGAGEMENT

Four weeks to a plan you can act on.

The first thing every Verbena client receives. We spend four weeks in your building, listening, mapping how you actually run, scoring you honestly, and leaving you with a sequenced, budgeted plan, priced below every alternative.

WK 01

Listen

Interviews with frontline clinicians and intake staff.

WK 02

Map

How the org actually runs: gaps, workarounds, duct tape.

WK 03

Score

Five dimensions: tech, talent, culture, governance, funding.

WK 04

Plan

A written report and readout. Named, sequenced, budgeted projects.

FOUR WEEKS

\$8k to \$15k

Below every alternative

WHAT YOU CAN DO WITH IT

- ✓ Make the case to your board with a scored rubric
- ✓ Sequence the next 18 months of operational work
- ✓ Walk into vendor conversations with leverage
- ✓ Brief leadership and staff on a shared plan

WHO WE SERVE

Mid-sized community mental health and behavioral health organizations, including CCBHCs. Typically 50 to 500 staff, \$5M to \$50M budgets, running outpatient mental health, substance-use, and integrated care services.

Curious where your organization would score?

Book a Readiness conversation

→ verbena.health/contact